



Applebee's Above & "Bee"yond Teacher Essay Contest

To: School Faculty
From: Doherty Enterprises Inc.
Date: February 4, 2019
Subject: Applebee's Teacher Essay Contest

Applebee's will be awarding deserving teachers in New Jersey and Long Island a \$500 sponsorship check for their classroom and an end of the year party for their whole class this year as part of our Teacher Essay Contest. Students will need to nominate their teachers with an essay to enter into the contest. Contest details and dates are listed below.

- Contest dates:
 - Contest starts: Monday, January 7, 2019
 - Contest will end on Sunday, March 3, 2019
 - All entries must be delivered to the local Applebee's no later than 11 PM March 3rd, 2019
 - Winner will be announced on Monday, April 8
 - End of Year Party will need to be thrown before Friday, June 21

- To enter the contest:
 - Must nominate an elementary, middle or high school teacher in stated counties below.
 - Middle and High School students will need to nominate their teacher with a 500-word essay on why their teacher deserves to be Applebee's Teacher of the Year.
 - Elementary School students will need to nominate their teacher with a ½ page essay on why their teacher deserves to be Applebee's Teacher of the Year.
 - All essays will need to be submitted in person to their local Applebee's General Manager/Manager on duty.

- Entries must attend school in the following counties:
 - Counties include:
 - New York: Suffolk, Nassau (Two Winners from each county)
 - New Jersey: (*Middlesex, Somerset, Hunterdon*), (*Bergen, Passaic, Essex*), (*Hudson, Union*), (*Morris, Sussex, Warren*), (*Monmouth*), (*Ocean*). Six total winners. One from each set of counties

- Contest only valid at Doherty Inc. owned and operated restaurants
- Please see your local Applebee's manager for more information